DRAFT FOR REVIEW

Data Processing Addendum

ReachTheVote.com · September 16, 2026

This Data Processing Addendum ("DPA") forms part of the agreement (the "Agreement") between the customer identified in the Agreement ("Customer") and ReachTheVote.com ("ReachTheVote") and applies to ReachTheVote's processing of Customer Data in providing the services described in the Agreement (the "Services").

1. Parties and roles

Customer is the controller of Customer Data and, where the California Consumer Privacy Act as amended ("CCPA") applies, the "business". ReachTheVote is the processor and, under the CCPA, the "service provider". Each party will comply with the obligations that apply to its role under applicable data protection law.

2. Scope of processing

Customer Data means (a) supporter records captured on Customer's website after the individual affirmatively said yes to the ask presented (name, email address, and, where Customer enables enrichment, appended fields such as party, contributor status, giving history, mailing address, and birth year), and (b) the consent receipt for each record (timestamp, page, and the text of the question answered). ReachTheVote does not collect or deliver phone numbers. Processing consists of capture, verification, enrichment where enabled, storage, and delivery into the destinations Customer connects.

3. Documented instructions

ReachTheVote will process Customer Data only on Customer's documented instructions, which consist of the Agreement, this DPA, Customer's configuration of the Services (including the destinations it connects), and further written instructions Customer provides. ReachTheVote will inform Customer if, in its opinion, an instruction infringes applicable law.

4. Confidentiality

ReachTheVote will ensure that persons authorized to process Customer Data are bound by written confidentiality obligations and process Customer Data only as needed to provide the Services.

5. Security measures

ReachTheVote maintains the following measures: TLS 1.2+ in transit; AES-256 at rest for stored records and consent receipts. Role-based access, per-client isolation (Client Walls), audit log of every export. Our security controls are documented and mapped to SOC 2 criteria. A formal SOC 2 Type II audit is on our roadmap; the controls document is available on request.

6. Sub-processors

Customer authorizes the sub-processors listed below. ReachTheVote will give Customer at least 30 days' written notice before adding or replacing a sub-processor, during which Customer may object on reasonable

data-protection grounds. ReachTheVote remains responsible for its sub-processors' performance.

Sub-processor	Purpose	When
Cloudflare	hosting, storage, edge delivery	always
The customer's chosen delivery destinations	NGP VAN, NationBuilder, ActBlue, WinRed, Action Network, i360, Anedot, Campaign Nucleus, Mobilize, Salesforce NPSP, Zapier, Make, Meta	only when the customer connects them
Resend	transactional email: report follow-ups and notifications	always

7. Retention and deletion

Consent receipts retained 7 years. Captured supporter records are retained for the life of the customer account plus 90 days, then deleted. Customers can request deletion of any record at any time. On termination of the Agreement, ReachTheVote will delete Customer Data within 90 days, except consent receipts retained as stated above and copies required by law, which remain subject to this DPA.

8. Security incidents

ReachTheVote will notify Customer without undue delay, and in any event within 72 hours, after becoming aware of a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to Customer Data, and will provide information reasonably available to help Customer meet its own notification obligations.

9. CCPA service-provider terms

1. ReachTheVote will not sell or share Customer Data, and will not retain, use, or disclose Customer Data for any purpose other than providing the Services, including outside the direct business relationship with Customer.
2. ReachTheVote will not combine Customer Data with personal information it receives from other customers or collects from its own interactions with consumers, except as permitted for service providers.
3. ReachTheVote will comply with applicable CCPA obligations and provide the same level of privacy protection the CCPA requires of Customer; Customer may take reasonable steps to ensure ReachTheVote uses Customer Data consistently with Customer's obligations.
4. ReachTheVote will notify Customer if it determines it can no longer meet its obligations under the CCPA, and Customer may then take reasonable steps to stop and remediate unauthorized use.
5. ReachTheVote will assist Customer in responding to verifiable consumer requests, including deletion, within the timeframes the CCPA requires.

10. Assistance and audit

Taking into account the nature of the processing, ReachTheVote will assist Customer with data-subject requests and with Customer's security and assessment obligations. On written request, no more than once per

year unless required by a regulator or following a security incident, ReachTheVote will make available the information reasonably necessary to demonstrate compliance with this DPA, including its controls document, and will allow for and contribute to audits conducted by Customer or an auditor mandated by Customer, subject to reasonable confidentiality and scheduling terms.

11. General

This DPA is governed by the law that governs the Agreement. If there is a conflict between this DPA and the Agreement regarding the processing of Customer Data, this DPA controls. This document is a draft for review; the executed version is provided at contracting.

Customer	**ReachTheVote.com**
Signature: _____	Signature: _____
Name:	Name:
Title:	Title:
Date:	Date: